

# COREY MOEN



Designer, husband, dog dad, and car guy with a passion for interaction and visual design in the UX space. Additional experience in brand identity, print and storyboard design.

## RELATED WORK EXPERIENCE

### ITA GROUP

**Senior Digital Designer** // March 2014 - Present

- + Design wide range of creative collateral for Fortune 500 clients.
- + Lead visual design and UX direction for enterprise platforms.
- + Collaborate with Creative Directors, Writers, Developers, Product Managers, and many other roles to execute creative campaigns.

### IDEX CORPORATION

**Web & Graphic Designer** // May 2011 - March 2014

- + Concepted all branding and artwork for new clients.
- + Designed website, branding, print, packaging, and event materials.
- + Worked with a creative team of 6 other designers and developers for 15 business units parented by IDEX corporation.

### UNI DANCE MARATHON

**Creative Director** // March 2011 - March 2012

- + Created complete branding and identity solutions.
- + Managed two additional designers and numerous project priorities.
- + Designed website to promote event updates, info and donations.

### ACE HARDWARE

**Supervisor** // March 2007 - August 2011

- + Managed closing employees and a strong customer service strategy.
- + Organized and arranged aisle and end cap displays.
- + Provided customer service to a wide range of customers.

### RCS MILLWORK, L.C.

**Web Designer / Developer** // February 2011 - June 2011

- + Designed and developed all aspects of new website.
- + Provided service and problem solving solutions to client.
- + Communicated via e-mail, phone, and on-site meetings.

## INFORMATION

**Address** 3841 Merced St.  
Des Moines, IA 50310

**Phone** 319.929.9459

**Email** hello@coreymoen.com

**Website** [coreymoen.com](http://coreymoen.com)

## EDUCATION

**BS: Graphic Technologies**

**University of Northern Iowa**

August 2010 - May 2012

GPA: 3.57 / 4.00

**AAS: Graphic Communication Technologies**

**Kirkwood Community College**

August 2008 - May 2010

GPA: 3.64 / 4.00

## AWARDS & HIGHLIGHTS

- 2011 AAF Addy's: Student Best of Show
- 2011-2012 UNI GrafX Club President
- 2011-2012 UNI DM Creative Director
- 2016 AAF Platinum Addy: Oui Paris

## PROFICIENCIES

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- HTML / CSS
- Axure RP
- Sketch
- Principle
- InVision

# COREY MOEN



## REFERENCES

**ADAM CLARKE**  
**Creative Director**

Live Healthy America  
1300 Walnut St, Suite 200, Des Moines, IA 50309  
**T** 515-246-3077  
**E** adam@livehealthyamerica.com

**TRENT SCHULTZ**  
**Creative Services Supervisor**

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406 State Street, Cedar Falls, IA 50613  
**T** 319.266.1741  
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**JIM VOLGARINO**  
**Professor**

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